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[Executive Crisis Simulations \(scenario-based exercises\)](#)
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[Corporate and Association Keynotes and Workshops](#)

Parent/Student Breakfasts – stories from the rescue helicopter

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Book a Zoom Call: <https://onlendly.com/dave-greenberg/quick-zoom-catchup>

 Dave Greenberg
Face Crises Differently

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 Te Whakarōpūtanga
Kaitiaki Kura o Aotearoa
New Zealand School Boards Association
e tipu e re...

Brace for Impact

Leading Your School Through
Its Worst Working Day

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Home / New Zealand

Auckland Islands helicopter crash: Survivors reveal sheer panic, then night on island

 NZ Herald
28 Apr, 2019 10:28 PM © 7 minutes to read



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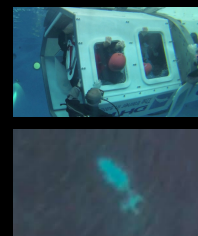
Thinking beyond a staff or student death, what would make today your school's second-worst working day?
(25 characters or less)

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Assumed Readiness



Observed Behaviour



8

Your Assumed Readiness



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Your Observed Behaviour

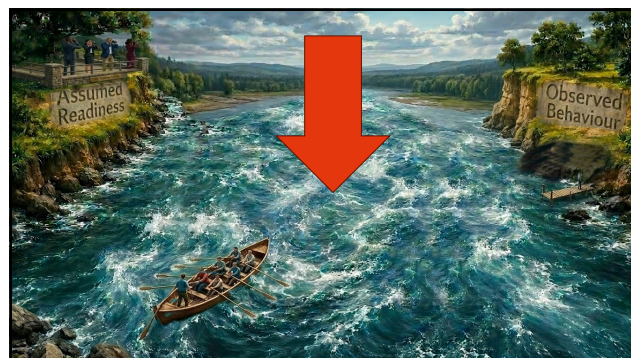


- Accounting for people
- Communicating clearly
- Maintaining continuity
- Coordinating response
- Making decisions under uncertainty

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Assumed Readiness reflects belief.
Observed Behaviour reflects reality.

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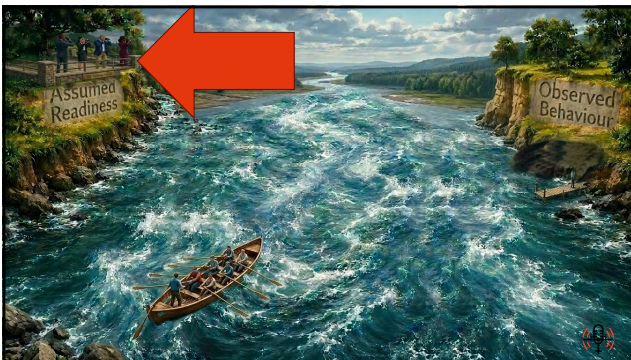
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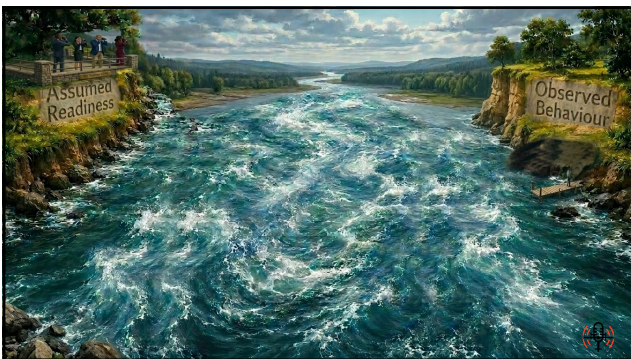
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Executive leadership is responsible for navigating the river.

Governance is responsible for ensuring the boat is capable of navigating it.

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***Your purpose does not change.
The conditions do.***

**The challenge is to keep delivering
despite the conditions.**

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Executive Coach

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***One of a leader's jobs is to recognise when
the organisation no longer has enough
capability or capacity...***

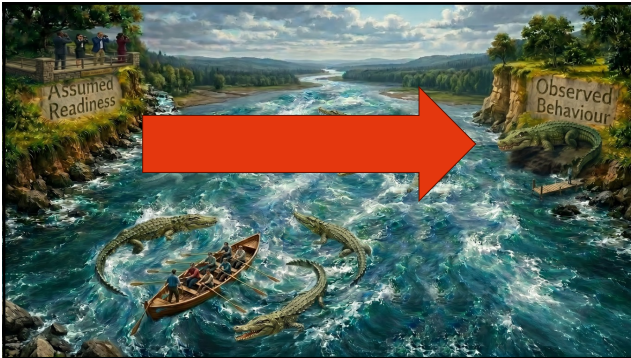
and then do something about it.

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Executive Coach

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“
***River leadership is about making sure
 your organisation can keep doing its
 job...***
 no matter how strong the current...
 or how many crocodiles are in the river.
 ”



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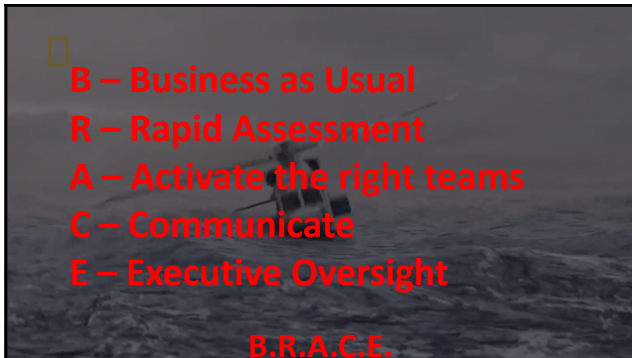
**Thinking about your last
 incident or crisis, what
 role did your Chair /
 Board actually take?**



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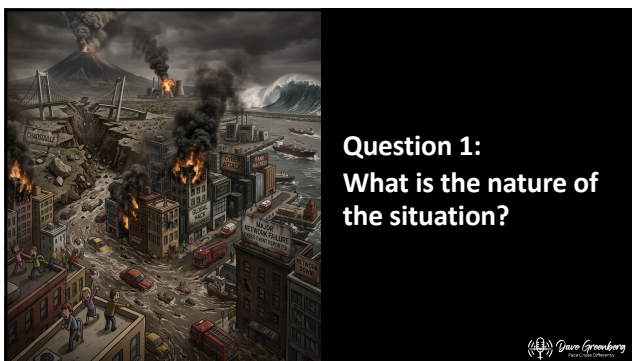
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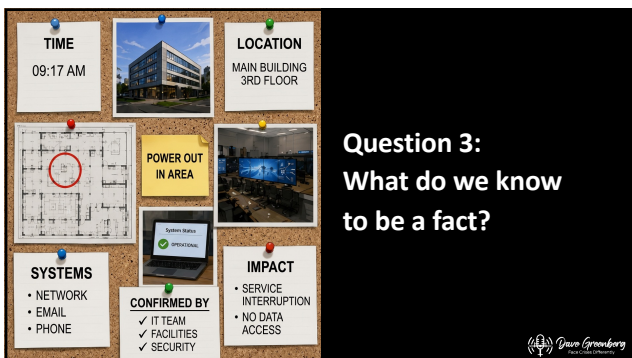
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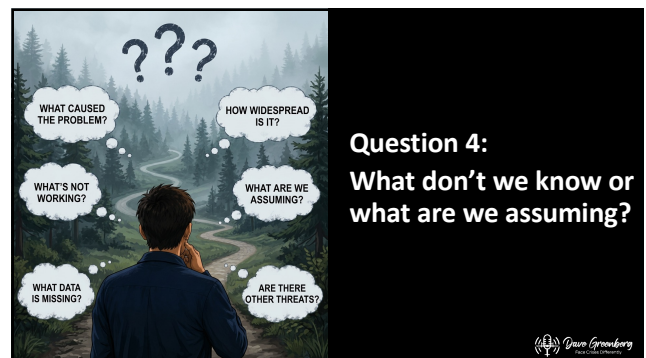
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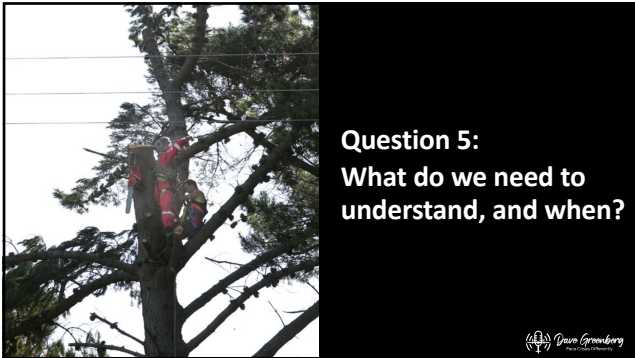
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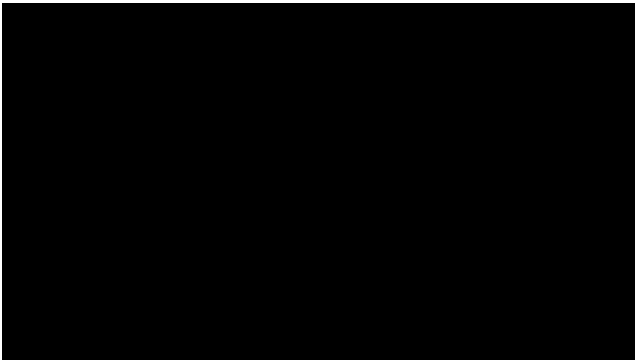


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CRISIS ACTION PLAN			
Mission	Objectives	Strategies	Tasks
Minimize damage, ensure safety, and restore operations promptly.	Establish communication channels	Deploy crisis management team	Assemble response team - By 10:00 AM
	Protect critical infrastructure	Communicate with stakeholders	Draft initial statement - By 11:30 AM
	Coordinate emergency response	Secure affected areas	Secure affected areas - By 1:00 PM
	Provide timely updates	Communicate with stakeholders	Secure backup - By 2:30 PM
Utilize backup resources			Activate backup - By 2:30 PM
			Task Description - By 2:30 PM
			Task Description - By 2:30 PM
			Task Description - By 4:00 PM
Monitor situation continuity			Send update email - By 8:00 PM
			Send update email - By 11:00 PM
			Task 4 description - By 11:30 PM
			Task 4 description - By 11:30 PM

Question 6:
When do we need to act, and how?

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The river doesn't get easier...

BRACE helps us navigate it better.



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