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I am available to assist with :

[Executive Crisis Simulations \(scenario-based exercises\)](#)
[Incident / Crisis Management Training \(including CIMS\)](#)
[Corporate and Association Keynotes and Workshops](#)

Parent/Student Breakfasts – stories from the rescue helicopter

Dave Greenberg
dave@davegreenberg.com
<https://thedavegreenberg.com>
+64-29-233-8284

Book a Zoom Call: <https://onlendly.com/dave-greenberg/quick-zoom-catchup>

 Dave Greenberg
Face Crises Differently

1

 Te Whakarōpūtanga
Kaitiaki Kura o Aotearoa
New Zealand School Boards Association
e tipu e re...

Brace for Impact

Leading Your School Through
Its Worst Working Day

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2



3



4

Home / New Zealand

Auckland Islands helicopter crash: Survivors reveal sheer panic, then night on island

 NZ Herald
28 Apr, 2019 10:28 PM © 7 minutes to read



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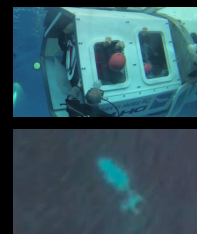
Thinking beyond a staff or student death, what would make today your school's second-worst working day?
(25 characters or less)

7

Assumed Readiness



Observed Behaviour



8

Your Assumed Readiness



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Your Observed Behaviour

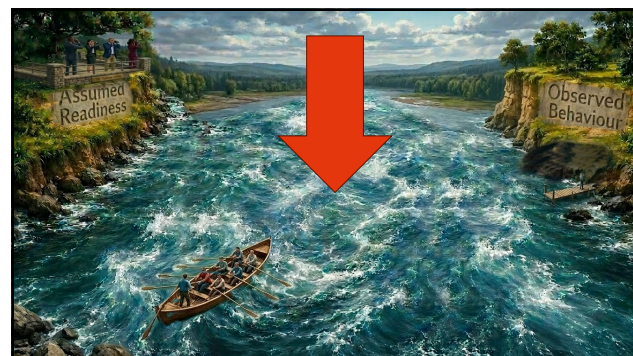


- Accounting for people
- Communicating clearly
- Maintaining continuity
- Coordinating response
- Making decisions under uncertainty

10

Assumed Readiness reflects belief.
Observed Behaviour reflects reality.

11



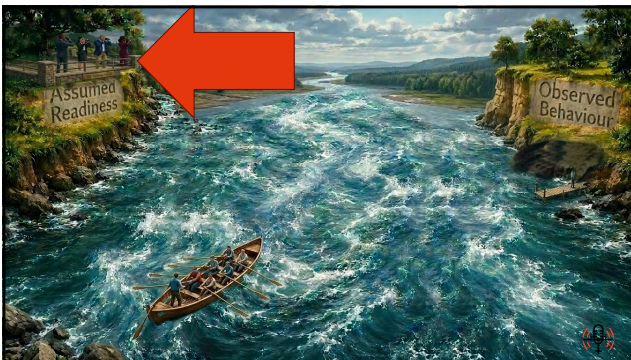
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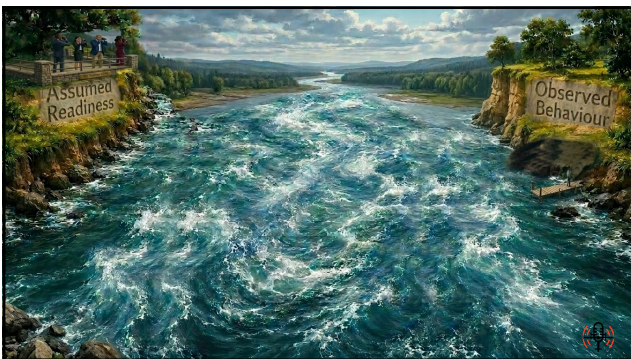
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Executive leadership is responsible for navigating the river.

Governance is responsible for ensuring the boat is capable of navigating it.

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16



17



18



19

***Your purpose does not change.
The conditions do.***

**The challenge is to keep delivering
despite the conditions.**

Dave Greenberg
Executive Coach

20



21



22

***One of a leader's jobs is to recognise when
the organisation no longer has enough
capability or capacity...***

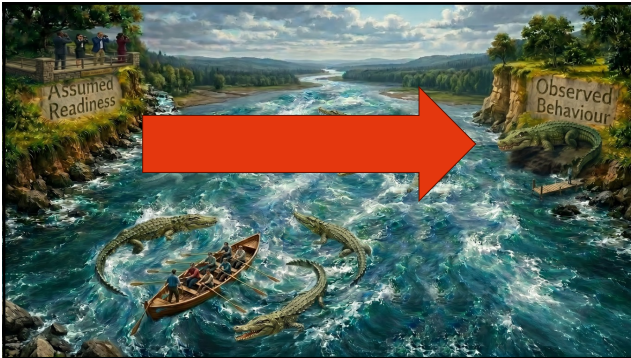
and then do something about it.

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Executive Coach

23



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“ ***River leadership is about making sure your organisation can keep doing its job... no matter how strong the current... or how many crocodiles are in the river.*** ”



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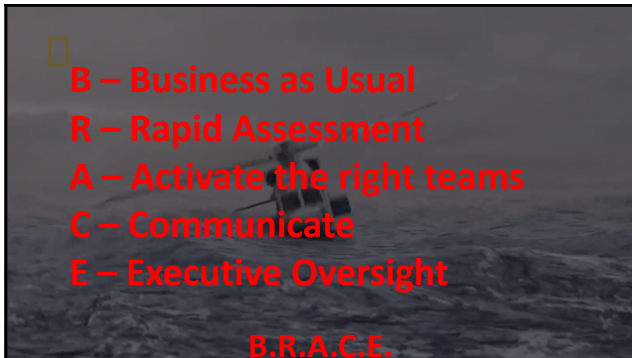
Thinking about your last incident or crisis, what role did your Chair / Board actually take?



29



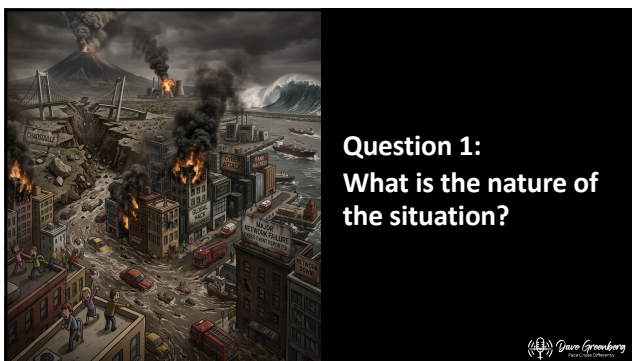
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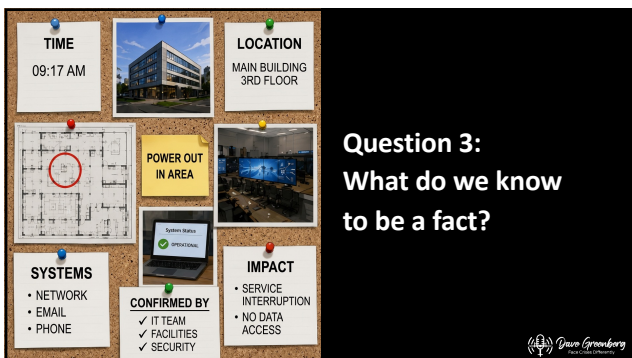
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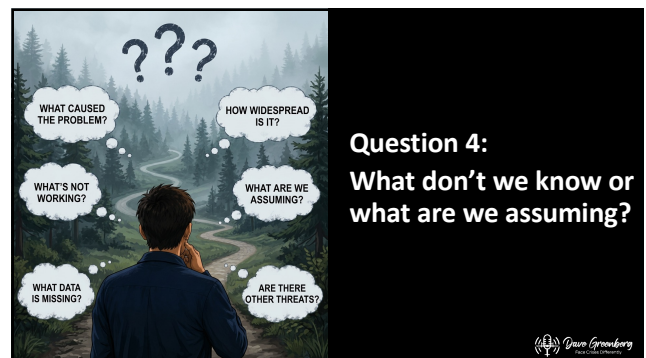
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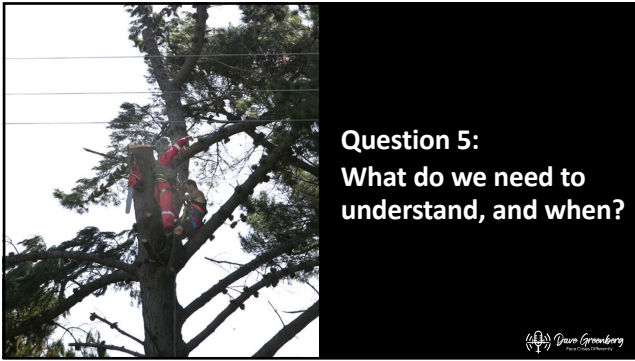
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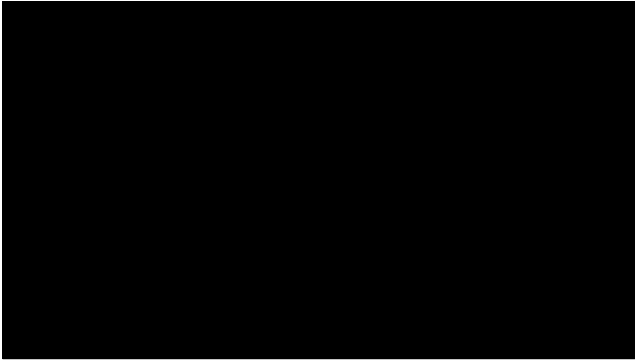
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37

CRISIS ACTION PLAN			
Mission	Objectives	Strategies	Tasks
Minimize damage, ensure safety, and restore operations promptly.	Establish communication channels	Deploy crisis management team	Assemble response team - By 10:00 AM
	Protect critical infrastructure	Communicate with stakeholders	Draft initial statement - By 11:30 AM
	Coordinate emergency response	Secure affected areas	Secure affected areas - By 1:00 PM
	Provide timely updates	Communicate with stakeholders	Secure backup - By 2:30 PM
	Utilize backup resources	Activate backup	Activate backup - By 2:30 PM
Monitor situation continuity		Task Description	Task Description - By 2:30 PM
		Task Description	Task Description - By 2:30 PM
		Task Description	Task Description - By 4:00 PM
		Send update email	Send update email - By 8:00 PM
		Send update email	Send update email - By 11:00 PM
		Task 4 description	Task 4 description - By 11:30 PM
		Task 4 description	Task 4 description - By 11:30 PM

38



39



40



41



42



43

The river doesn't get easier...

BRACE helps us navigate it better.



44



Dave Greenberg
Face Crises Differently

w: thedavegreenberg.com
e: dave@thedavegreenberg.com
p: +64-29-233-8284

45