

Thank you for downloading my presentation slide deck

I am available to assist with :

Executive Crisis Simulations (scenario-based exercises)

Incident / Crisis Management Training (including CIMS)

Corporate and Association Keynotes and Workshops

Parent/Student Breakfasts – stories from the rescue helicopter

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Book a Zoom Call: <https://calendly.com/dave-greenberg/quick-zoom-catchup>



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Te Whakarōpūtanga
Kaitiaki Kura o Aotearoa
New Zealand School Boards Association

e tipu e rea...

Brace for Impact

Leading Your School Through
Its Worst Working Day



2



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4

Auckland Islands helicopter crash: Survivors reveal sheer panic, then night on island



NZ Herald

26 Apr, 2019 01:20 PM · 7 mins to read

Save Share



5



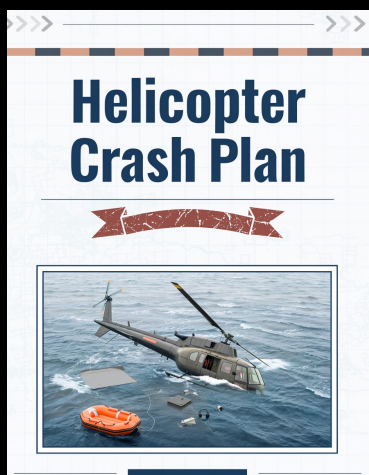
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**Thinking beyond a staff or student death, what would make today your school's second-worst working day?
(25 characters or less)**



7

Assumed Readiness

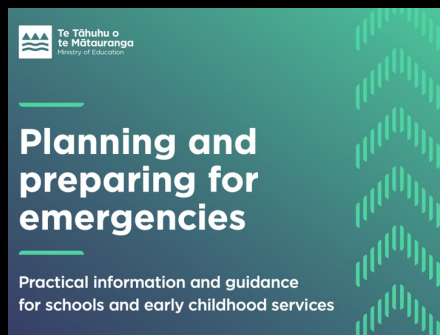


Observed Behaviour



8

Your Assumed Readiness



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Face Crises Differently

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Your Observed Behaviour



- Accounting for people
- Communicating clearly
- Maintaining continuity
- Coordinating response
- Making decisions under uncertainty

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“

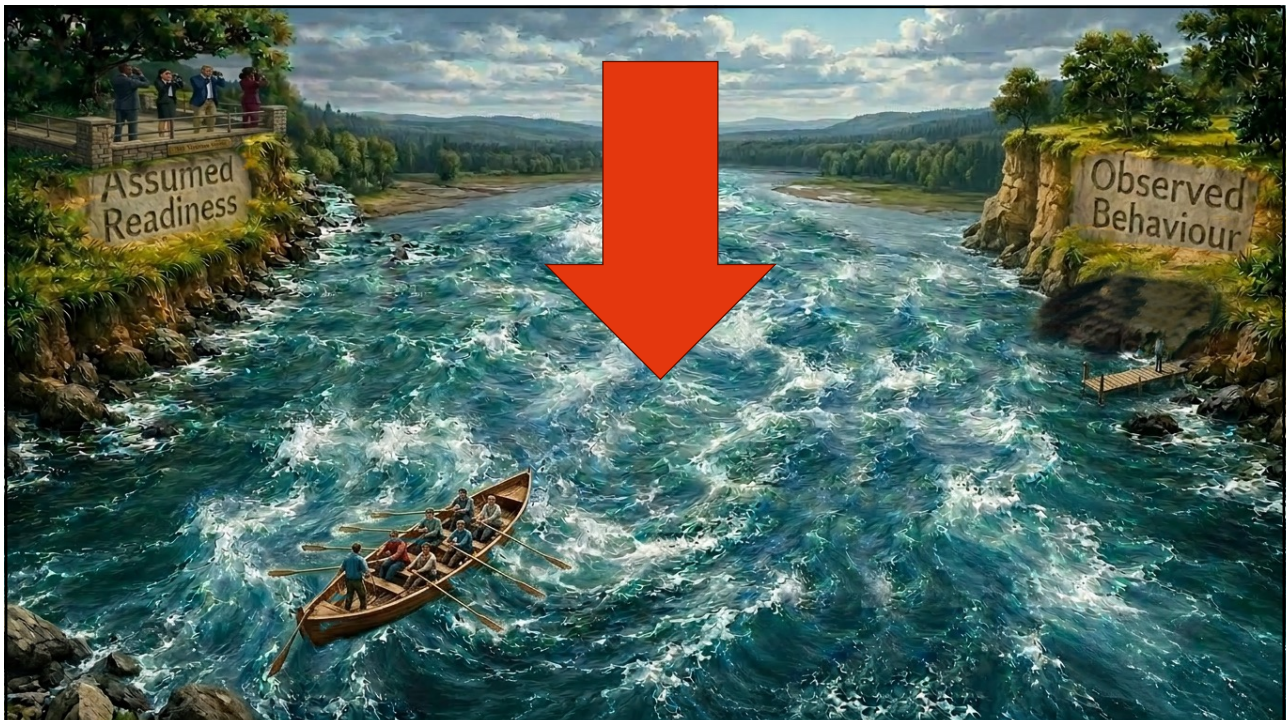
Assumed Readiness reflects belief.

Observed Behaviour reflects reality.

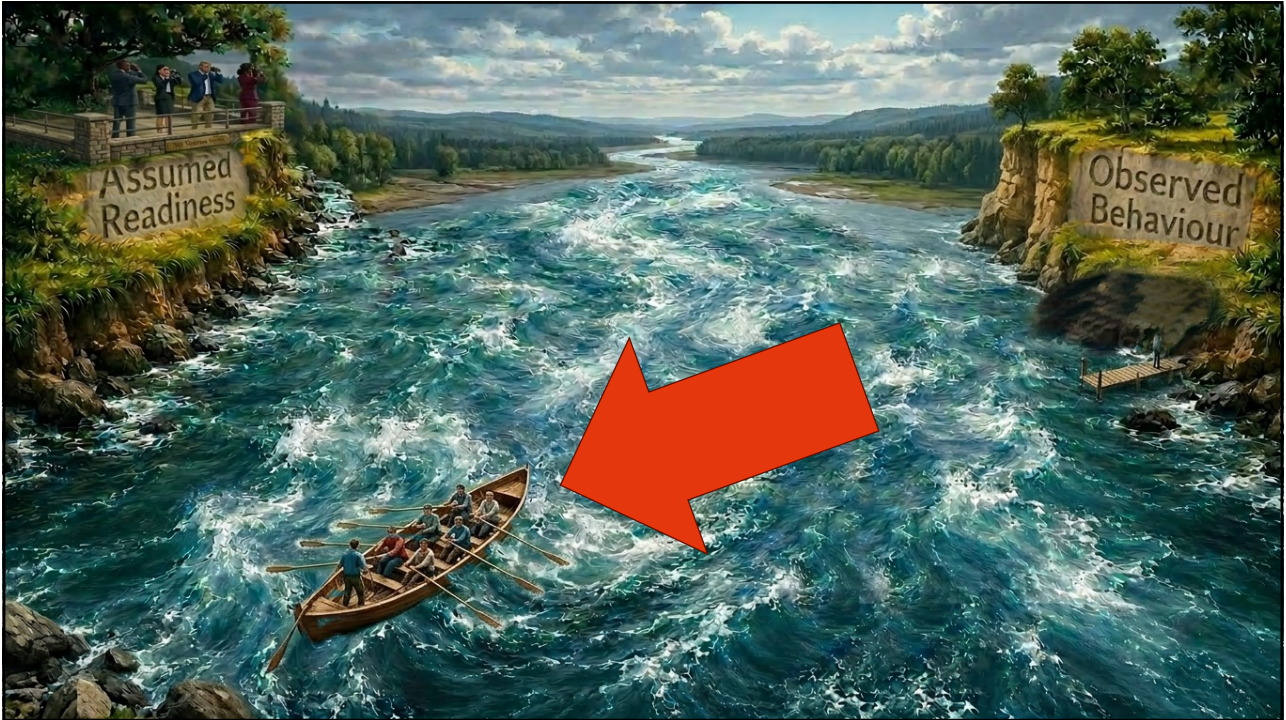
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“

Executive leadership is responsible for navigating the river.

Governance is responsible for ensuring the boat is capable of navigating it.

”

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Face Crosses Differently

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“

***Your purpose does not change.
The conditions do.***

**The challenge is to keep delivering
despite the conditions.**

”

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Face Crosses Differently

20



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22

“

***One of a leader's jobs is to recognise when
the organisation no longer has enough
capability or capacity...***

and then do something about it.

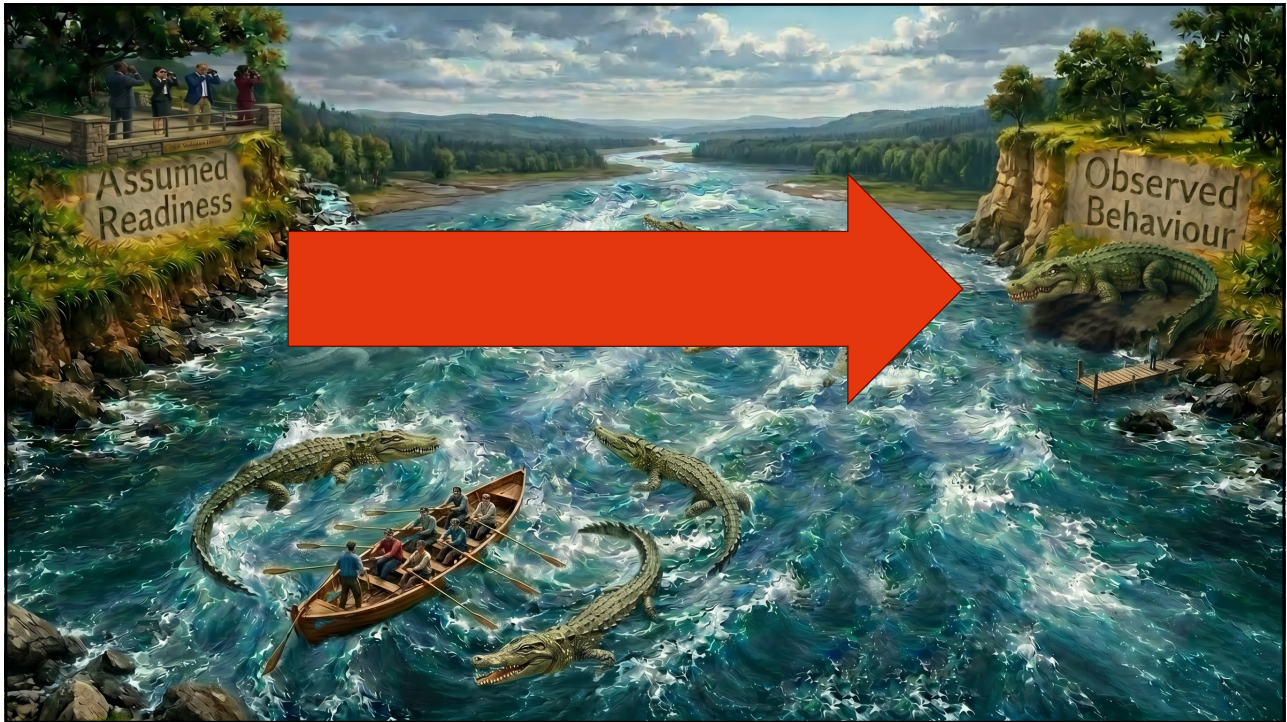
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“

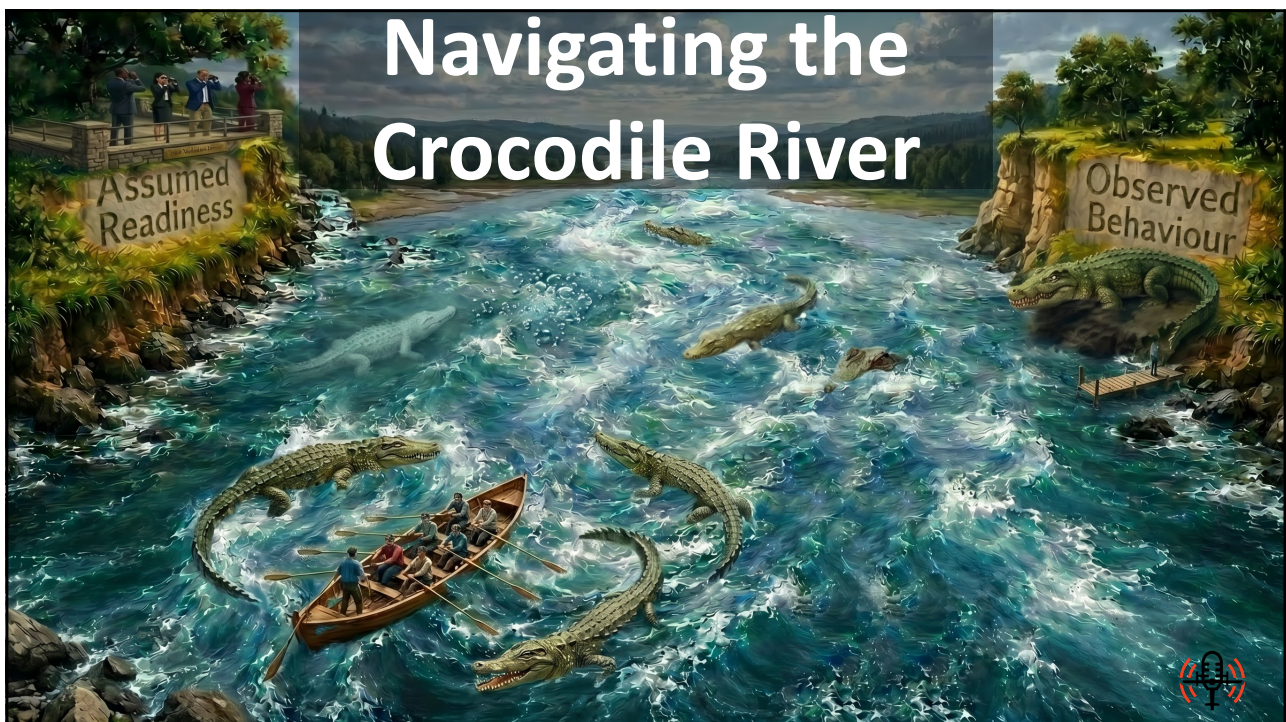
***River leadership is about making sure
your organisation can keep doing its
job...***

**no matter how strong the current...
or how many crocodiles are in the river.**

”



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**Thinking about your last
incident or crisis, what
role did your Chair /
Board actually take?**



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B – Business as Usual
R – Rapid Assessment
A – Activate the right teams
C – Communicate
E – Executive Oversight

B.R.A.C.E.

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Rapid Assessment
The Size-up Framework

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Question 1:
What is the nature of the situation?



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Question 2:
Who is leading our response?



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Question 3:
What do we know
to be a fact?



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Question 4:
What don't we know or
what are we assuming?



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Question 5: What do we need to understand, and when?



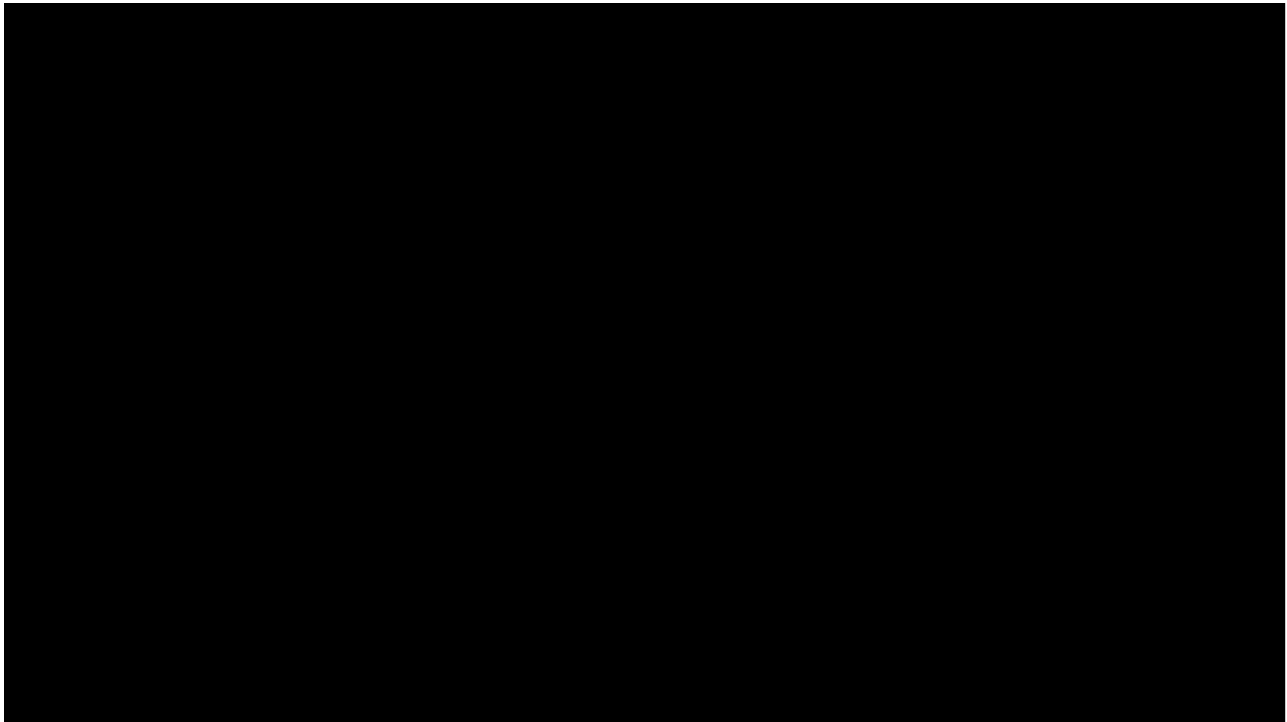
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CRISIS ACTION PLAN			
Mission	Objectives	Strategies	Tasks
Minimize damage, ensure safety, and restore operations promptly.	Establish communication channels	Deploy crisis management team	Assemble response team - By 10:00 AM
	Protect critical infrastructure	Communicate with stakeholders	Draft initial statement - By 11:30 AM
	Coordinate emergency response	Communicate with stakeholders	Secure affected areas - By 1:00 PM
	Provide timely updates		Secure affected - By 1:00 PM
		Utilize backup resources	Secure backup - By 2:30 PM
			Activate backup - By 2:30 PM
			Task Description - By 2:30 PM
		Monitor situation continuously	Task Description - By 3:30 PM
			Task Description - By 4:00 PM
			Send update email - By 8:00 PM
			Send update email - By 11:00 PM
			Task it description - By 11:30 PM

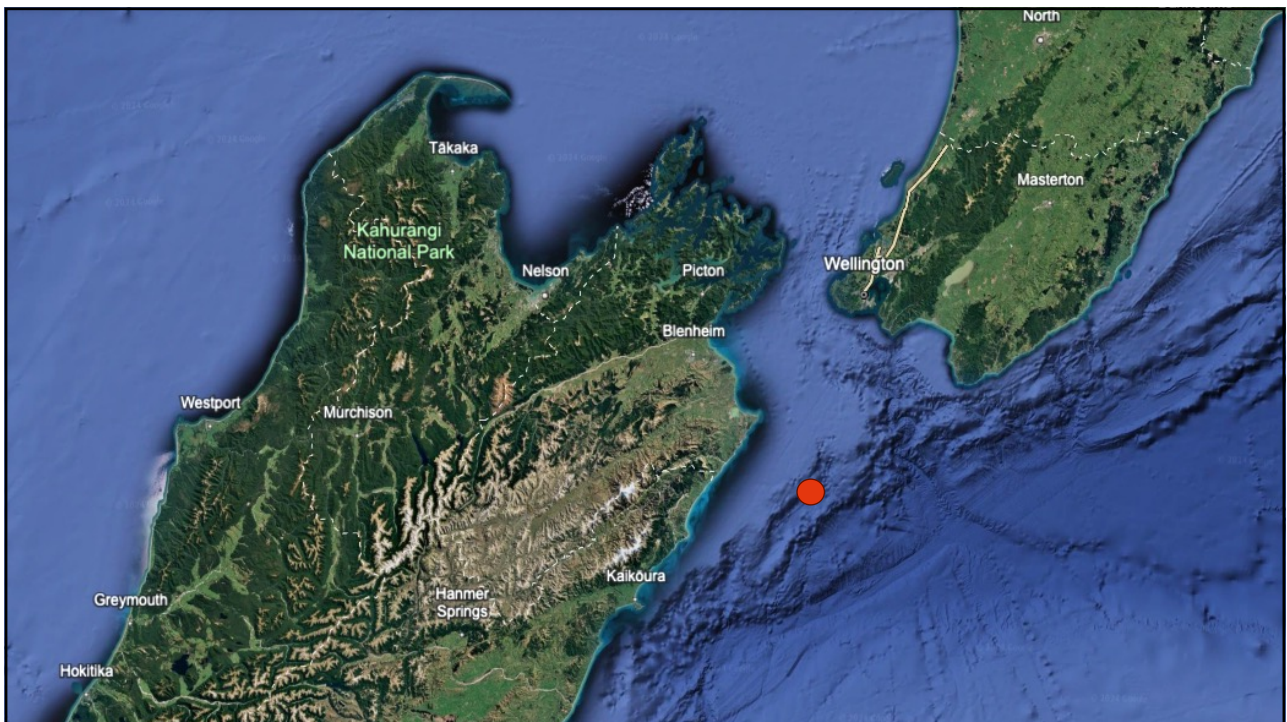
Question 6: When do we need to act, and how?



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“

The river doesn't get easier...

BRACE helps us navigate it better.

”

 **Dave Greenberg**
Face Crosses Differently

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